

RALALA Board Meeting Minutes – July 19, 2014

1. The RALALA Board of Directors convened at Robert Lee's home on July 19, 2014.
2. The following members attended: Sandy Dee, Jackie Evans, Gary Langer, Robert Lee, Roland Maki, Denny Neil, John Rowell, Sue Schaefer, Linda VanStraaten, Mikie Walker, Darril Wegscheid. Absent: Roger Brekken

3. Mr. Rowell presented the report of the Treasurer.

The account balances are as follows.

Checking account balance of \$125.87

Savings account balance of \$7269.71

EQI account balance of \$21,177.14 less I-lids \$6820 less WBAMA \$15,000 balance is - 642.86.

RALALA Conservancy Fund with the Initiative Foundation \$26,309.78

EQI Donations \$2180

Additional Information

Membership 127

Business 1

Paid Advertising 12

Fireworks donations received to date \$450 – (\$430 paid to Outing C of C)

First Responder donations to date \$985

A motion was made to approve the Treasurer's report and it was seconded and approved.

4. A motion was made for the addition of 2 new board members Denny Neil and Mikie Walker and to reelect Sandy Dee to the board. The motion was seconded and approved.

5. A discussion regarding the RALALA shirts was held. A motion was made to use the Brainerd for the production, to pay Patsy a fee for her work to date and proceed as soon as possible with making these available to members. The motion was seconded and approved.

6. A discussion was held regarding where to order meat for the BBQ and Silent Auction. It was recommended that the order be split between 2 local grocery/meat providers from the proposals received. Pricing of the meals was also discussed to improve profit. Last year minimal funds were raised from the BBQ.

7. Woods Bay – we agreed at the last meeting to donate \$10,000 toward the creation of the Woods Bay initiative and an additional \$5000 in matching funds for donations received. The Initiative Foundation (IF) has funds available for grants for expert/consulting advice for non-profits that could be used for the Woods Bay Project. HBH Consultants was contacted for a proposal for providing assistance in developing a marketing campaign. A motion was made to give Don Dee the authority to move forward with the following:

- Request the grant from IF of \$1000
- Approval to spend up to and additional \$1500 of RALALA funds to support the efforts assuming the grant from IF is approved
- Work with the HBH Consultants to develop the marketing materials for the Woods Bay Initiative within the budget above
- RALALA requires review and approval of any marketing materials before they are final.

the motion was seconded and approved by all with Linda VanStraaten abstaining from the final vote.

8. A meeting was held with IF to discuss the vision of the IF funds. These funds are intended to be long term maintained in the fund and the interest earned is intended to be used for operational/annual expenses.

9. The meeting was adjourned at 10:30am.